**Sponsorship Guidelines**

**FULLY-GLOBAL ONLINE HACKATHON INITIATIVE**

[**RALLYtoUS**](https://rallyto.us/) is helping students (especially the underprivileged) of all ages around the world connect with new teammates, learn key skills, design innovative products, create positive social impact for the world, overcome challenges imposed upon us by coronavirus, and build a better future for everyone.

**Sponsorship Benefits**

Reputation

* Broadcast your company’s commitment towards supporting students
* Generate loyalty in customers and recruits assisted by your endorsements
* Promote your APIs and products through potentially life-saving solutions

Recruitment

* Anticipate the advantages and trajectory of the new job market of 2021
* Identify the top technical talent now to maximize the impact of your hiring
* Rebuild your internship and full-time recruitment program at a discount